

WVCC Board Minutes

November 1, 2016 3:59 pm

Present: Dick, Charlyn, Dennis, Recca, Marian

Guest: Ginny Wymore

Because of the guest, the agenda was adjusted to accommodate her appearance.

According to Ginny, the Willamina Business Group (EID) is considering movement of the date of the annual November Art Tour to align with the campus Harvest Festival in September. The intention is to schedule it when it is likely to be better weather. This idea is conditional upon both the campus being agreeable to such a linkage and the artists comprising the Tour being amenable to a date change. The plan as shared with the WVCC board is to poll the artists at the conclusion of this year's Tour during their summary meeting and get a sense of their reaction.

Discussion by the board recognized the many differences between the two events, but agreed that a combination of activity could benefit both events as well as collaborating with marketing and advertising. Working out the details of being both a 1-day and 2-day event with differing objectives seems to be worth considering. The consensus of the board was to move forward with considering a linkage in 2017, depending upon the outcome of the Art Tour meeting on November 12.

The board returned to the regular agenda at 4:37 pm.

The meeting was chaired by Dick. A printed agenda was available. The 10/18/2016 minutes were approved as presented. Marian provided both a Profit/Loss Sheet (as well as a detailed one) and a Balance sheet current through October. It was noted that WVCC has a little over \$5000 for a checking account balance. Dick shared that he is considering sub metering electricity to the Vo-Ag building, as well as possibly sub metering some gas lines to areas of the campus.

Old Business:

A quick review of the recent Halloween haunted house event at the campus showed that WVCC made \$142 in donations. Dennis shared that there were many repeat 'users' during the earlier hour that he was attending, and that folks were very positive about the whole experience. Recca shared a similar story from when she took over and until its closure. The associated dance that followed was not heavily attended, in her view.

Campus insurance coverage will be reviewed and outside bids requested prior to the first ¼ of coverage expiring under our current policy. The board will need to pay close attention to this task.

There was little to report in reviewing the Wet Season Music Series and its schedule. A band has been secured for the next event on November 19. The rest of the remaining music spots are reported filled. Jeri and Recca will cooperate in publicity for the series.

Marian shared a little information on her progress in revising campus room rental policy and rates. Structuring treatment of use of the gym remains a little uncertain and will continue to be addressed.

Charlyn said there was little new to share on the progress of the Innovate Willamina project. Dave Buswell had little to say when she last saw him.

Dick gave a quick summary of communications with Joyce Parmeter about the status of the potter wheels at the campus and their potential availability for use by a ceramics club. There is mixed ownership in the wheels, and maintaining their condition will require some kind of policy. Perhaps dues might be an acceptable approach, but additional information and discussion will address this need. There remains uncertainty whether the boiler room might be an acceptable alternative to the girls locker room for their use and placement. This matter will be revisited at a future time.

Recca gave the board a little more detail in the possible use of campus space in the event of a Winter Music Activity. The proposed event would likely be scheduled for February or March, and would involve food, camping, and parking needs. The expected number of attendees would not exceed 250 people. More discussion will be directed toward this proposed activity as information is available.

New Business:

Discussion of possible linkage between the Willamina Art Tour and the Harvest Festival was reported on earlier in the minutes.

Marian reviewed her ideas of a formalized listing of work projects at the campus. She expects to work with Dick in refining and expanding it. Dick updated the board on the status of both the stadium roof repair and replacing the light pole that caused the roof damage. He had a conversation with a PGE-associated contractor and got some insights into what might be acceptable within current code requirements. The roof repair still requires engineering inputs.

WVCC received a significant anonymous donation. A portion of it is intended to serve as a pool for the campus to draw upon as matching funds in submitted grant applications. The remainder is intended to help fund campus construction and improvement projects as part of the general fund. Dennis suggested that the WVCC web site could be well served to develop and include language that encourages community members to consider WVCC in estate planning provisions. Making this outreach and even publicizing it might well yield some positive action.

Marian was thanked for sharing a link with the board to an internet video that demonstrated the experience of a similar school situation that had undergone major reuse changes over a 17 year period. The parallel with WVCC was not exact, but still close enough to inspire viewers to the possibilities that can happen.

No publicity is happening yet of the role of the campus in serving Mack and his sniffer dog training. It may not be possible to capture the attention of nearby media outlets and direct it to the contributions of the campus to public welfare, but it still seems worth trying. Charlyn noted that the campus would be hosting the Oregon State Police on Friday in an Active Shooter training exercise; Dennis opined that the local newspaper should be told that WVCC had an active shooter incident in progress and see if that brought any response from them.

Marian reported on WVCC being the recipient of a \$1000 grant from 1st Federal Savings & Loan Association. Appreciation was directed to both her and the grantor for their respective efforts and support. It is a good start and puts the campus in the spot of being recognized and considered in future applications.

Marian reviewed the upcoming calendar of scheduled campus users. It appeared to be largely the usual mix of activities.

During General Comment, Dennis noted that he would be in Los Angeles for a long weekend and certainly will miss most if not all of the next board meeting. He will not return to Portland until 3:30 pm on that Tuesday, and will have to go to Salem first to drop his wife off at a commitment.

The next board meeting is scheduled for November 15, 2016. The meeting adjourned at 6:23 pm.

Dennis Werth
Secretary